



FOR IMMEDIATE RELEASE

### **Podium PR expands Motor Sport talent search to South of France**

Podium PR, the specialist sports PR and talent management company has expanded its search for talented racing drivers further into Europe as it begins to establish links with local Karting circuits throughout the South of France.

Through working with the French circuits and club organisers, Podium PR aims to assist young drivers competing at various levels of competition, with focus on aiding the drivers to make a progression from karts to cars, either remaining in Southern Europe or by progressing to the UK and America.

Podium PR has a wealth of knowledge of the motorsport industry, and has already assisted drivers in the progression from Karts into Single Seaters, GT's and Saloons. Through established links Podium PR has assisted drivers in gaining the financial backing required to continue their career, as well as establishing them with an extensive media portfolio.

Further information can be obtained by contacting Podium PR on +44(0)845 5196 046 or by emailing [adam@podiumpr.com](mailto:adam@podiumpr.com)